



VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Media Strategies & Research/Denver
1580 Lincoln Street # 510
Denver, CO 80203

Contract # 102206

Schedule Dates 09/03/12-09/09/12
Advertiser Gregg for Indiana (9175)
Agency Media Strategies & Research/Denver (2544)
Product Political/Governor (1126)
Brand DEM/GOVERNOR (2756)
Salesperson Click, Steve (1579)
Sales Office WBTH
Buyer Name /
Phone/Fax 11671
CPE Local/Political Candidate
Account Types Standard
Billing Type
Comments

Date Entered 08/24/12
Last Modified 08/24/12
Entered By Lisa Baxter
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,120.00
Net Total \$17,680.00
Sales Tax

WBTH (WBTH)	Spots	Rate
By Broadcast Month	24	\$20,800.00
Sep. 2012	24	\$20,800.00
Grand Total:	24	\$20,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5A-5:30A (EST)	1					X			1	\$200.00	\$200.00	WBTH (WBTH)	5-530a Early Sunrise	8/24/12
2.0	Normal Line / SPOT	09/07/12-09/07/12	2	:30	5:30A-6A (EST)	1					X			1	\$450.00	\$450.00	WBTH (WBTH)	530-6a Early Sunrise	8/24/12
3.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6A-7A (EST)	1					X			1	\$500.00	\$500.00	WBTH (WBTH)	6-7a Sunrise	8/24/12
4.0	Normal Line / SPOT	09/06/12-09/06/12	2	:30	6A-7A (EST)	1				X				1	\$1,000.00	\$1,000.00	WBTH (WBTH)	6-7a Sunrise	8/24/12
5.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7A-9A (EST)	1					X			1	\$450.00	\$450.00	WBTH (WBTH)	7-9a Today	8/24/12
6.0	Normal Line / SPOT	09/04/12-09/04/12	2	:30	7A-9A (EST)	1		X						1	\$900.00	\$900.00	WBTH (WBTH)	7-9a Today	8/24/12
7.0	Normal Line / SPOT	09/08/12-09/08/12	2	:30	7A-8A (EST)	1					X			1	\$450.00	\$450.00	WBTH (WBTH)	7-8a Sat Today	8/24/12
8.0	Normal Line / SPOT	09/09/12-09/09/12	2	:30	8A-9A (EST)	1						X		1	\$450.00	\$450.00	WBTH (WBTH)	8-9a Sun Today	8/24/12
9.0	Normal Line / SPOT	09/05/12-09/05/12	2	:30	9A-10A (EST)	1			X					1	\$400.00	\$400.00	WBTH (WBTH)	9-10a Today	8/24/12
10.0	Normal Line / SPOT	09/04/12-09/04/12	2	:30	3P-4P (EST)	2			X					2	\$400.00	\$800.00	WBTH (WBTH)	3-4p Ellen	8/24/12
11.0	Normal Line / SPOT	09/05/12-09/05/12	2	:30	5P-6P (EST)	1			X					1	\$1,200.00	\$1,200.00	WBTH (WBTH)	5-6p EWN	8/24/12
12.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5P-6P (EST)	1					X			1	\$550.00	\$550.00	WBTH (WBTH)	5-6p EWN	8/24/12
13.0	Normal Line / SPOT	09/07/12-09/07/12	2	:30	6P-6:30P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBTH (WBTH)	6-630p EWN	8/24/12
14.0	Normal Line / SPOT	09/03/12-09/06/12	2	:30	6P-6:30P (EST)	3	X	X	X	X				3	\$1,600.00	\$4,800.00	WBTH (WBTH)	6-630p EWN	8/24/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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15.0	Normal Line / SPOT	09/07/12-09/07/12	2	:30	7P- 7:30P (EST)	1					X			1	\$1,000.00	\$1,000.00	WTHR (WTHR)	7-730p Wheel	8/24/12
16.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	11P- 11:35P (EST)	1					X			1	\$1,000.00	\$1,000.00	WTHR (WTHR)	11-1135p LN	8/24/12
17.0	Normal Line / SPOT	09/03/12-09/05/12	2	:30	11P- 11:35P (EST)	2	X		X					2	\$1,600.00	\$3,200.00	WTHR (WTHR)	11-1135p LN	8/24/12
18.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	11P- 11:35P (EST)	1						X		1	\$1,000.00	\$1,000.00	WTHR (WTHR)	11-1135p LN	8/24/12
19.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	11:30P- 12:05A (EST)	1							X	1	\$750.00	\$750.00	WTHR (WTHR)	1130p-1205a LN	8/24/12
20.0	Normal Line / SPOT	09/06/12-09/06/12	2	:30	11:35P- 12:37A (EST)	1			X					1	\$500.00	\$500.00	WTHR (WTHR)	1135p-1237a Tonight Show	8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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